**Study visit to Brussels**

**on Big Data for transformation into Industry 4.0**

**21st – 22nd March 2017**

**Organised by:**

* The Polish National Contact Point in collaboration with the Embassy of the Republic of Poland to the Kingdom of Belgium, the Permanent Representation of the Republic of Poland to the EU, Polish Ministry of Development (tbc), Polish Ministry of Digital Affairs (tbc) Polish Ministry of Science and Higher Education and the Polish Science Contact Agency PolSCA.

**Addressed to:**

* Polish companies and research institutions active in Big Data related areas, which have the potential to enter the Big Data Value Association (BDVA) and other cPPPs and PPPs, or be part of consortia realizing the projects in H2020 calls;
* European stakeholders active in Big Data consortia;
* Belgian companies and research institutions active in Big Data related areas.

**Objectives**:

* To present Polish potential in Big Data to the European Commission, Big Data Value Association;
* To familiarize Polish industry and research institutions with HORIZON 2020 rules of the game;
* To facilitate and enhance cooperation between Polish and Belgian partners from the Big Data sector.

**Expected Impact:**

* New and strengthened links between PL, BE and other EU stakeholders resulting in an increased number of PL participations in the Horizon 2020 Big Data initiative and projects related to Big Data.

**Activities:**

* Working meetings with the European Commission representatives;
* Matchmaking event with representatives of the Belgian Big Data sector (companies and research institutions);
* Informal meetings with PL representatives in EU institutions (including MEPs);
* Informal meetings with thematic organisations, associations active in Brussels in area of R&D&I;
* Presentation of the Polish potential in Big Data for transformation of the industry.

**Venue of the event:**

* Embassy of the Republic of Poland to the Kingdom of Belgium, Avenue des Gaulois 29, 1040 Brussels

**Agenda**

**Day 1 (21st of March 2017)**

*Venue: Embassy of the Republic of Poland to the Kingdom of Belgium, Avenue des Gaulois 29, 1040 Brussels*

**13:00 – 14:00 – Networking Lunch**

*Representatives of Polish BIG Data Industry, Polish BIG Data Research, Polish Big Data Decision Makers / Associations, EC Officials, Polish Chamber for Electronic Communication, EU Associations (BIG DATA cPPP, HCP PPP, ECSO Cybersecurity cPPP)*

**14:00 – 14:15 – Opening session**

*Welcome addresses:*

***Artur Orzechowski,*** *Ambassador of the Republic of Poland to the Kingdom of Belgium*

***Sebastian Barkowski,*** *Deputy Permanent Representative of the Republic of Poland to the EU*

***Zygmunt Krasiński****, Director of the Polish National Contact Point for the EU Research Programmes*

***prof. Jerzy Buzek,*** *MEP, Chairman of ITRE Committee, former President of the European Parliament*

**14:15 – 15:15 – Workshop on PL potential in Big Data**

*Presentation of R&I achievements and perspectives of Polish companies and institutions*

**15:15 – 15:45 – *Coffee break***

**15:45 – 17:45 – European ecosystem of Big Data for the industry**

*Role of Big Data in European R&D&I policies and opportunities for the Polish sector*

*Presentations from the European Commission*

**18:30-20:00 – Get together and networking dinner (tbc)**

*Informal meeting with EC Officials, MEPs and stakeholders from the Big Data sector*

**Day 2 (22nd of March 2017)**

*Venue: Embassy of the Republic of Poland to the Kingdom of Belgium, Avenue des Gaulois 29, 1040 Brussels*

**10:00 – 11:30 – HORIZON 2020 and Big Data**

*Presentation of EU projects success stories from areas of ICT Big Data, ICT HPC, Health & IMI2, Security, Space and Social Sciences.*

**11:30 - 12:00 -** *Coffee break*

**12:00 – 13:00 Poland for European Innovations *(session in Polish)***

*Panel session with participation of Polish MEPs*

*How to encourage Polish companies to participate in H2020 programme?*

**13:00 – 14:00 BROKERAGE EVENT**

*Polish and Belgian partners - matchmaking event*

**14:00 – 15:00 Networking Lunch**

*Representatives of Polish BIG Data Industry, Polish BIG Data Research, Polish Big Data Decision Makers and Associations, invited guests from Belgian companies and institutes.*